MISSION, VISION AND VALUES

Our Mission

Inspired by God’s love for humanity, CLWR challenges the causes and responds to the consequences of human suffering and poverty.

As a specialized agency of the Lutheran community in Canada, CLWR offers Canadians opportunities to serve the needs of others.

Our Vision

A world where people live in justice, peace and dignity, united in diversity, and empowered to achieve their universal rights to basic needs and quality of life.

Our Values

PRINCIPLES OF JUSTICE—In response to our faith, we as Christians are called to seek justice and show compassion.

CLWR responds to people who are suffering due to unjust political, economic and social situations.

DIGNITY—Created in God’s image, human beings are to be valued and treated with respect.

CLWR respects the dignity of each person and supports vulnerable communities to strive for justice, human rights and a sustainable future.

STEWARDSHIP OF RESOURCES—All that we have is a gift from God, entrusted to our nurture and care.

CLWR strives to responsibly steward those gifts in serving the needs of others.

PARTNERSHIP—Working in partnership is fundamental and essential to our work.

Mutuality, respect and participation characterize CLWR’s partnerships with churches, local organizations, funding agencies, international organizations, groups and individuals.

ACCOUNTABILITY AND TRANSPARENCY—Operating and reporting with integrity promotes understanding and trust.

CLWR is committed to being accountable to partners, including donors, by acting in a transparent manner in all endeavours.
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With your support, CLWR has once again this year been able to reach out to literally thousands of people and communities throughout parts of Africa, Asia, the Middle East, and Latin and Central America.

CLWR’s many programs have a very positive impact on communities and the lives of people...people who have lived life on the margins, not knowing where food and the basics of life will come from, even the next day.

In March, I visited many communities in Eastern Zambia and witnessed the transformation which has occurred over a period of eight years. When we first engaged with them, they struggled to survive, and lacked clear plans to care for their children and the most vulnerable amongst them, the elderly and sick.

Today, these communities have evolved to the point where they not only have a sufficient source of basic goods, but they are working to diversify their crops, establish small businesses and develop structured support to the vulnerable. This is a good indicator of the prospects for future sustainability.

CLWR is blessed by relationships with experienced and reliable partners. We are also blessed by your ongoing commitment and support for which we are ever grateful. Please know that together we are making significant differences in many lives and places, and helping to instill hope and secure livelihoods for years to come.

May God grant us the energy and wisdom to see our mission come to reality across many more communities!

Robert Granke
Executive Director
COMMUNITY DEVELOPMENT

In 2011-12, CLWR continued to deliver international community development programming through three channels. Many of these projects have been ongoing for as long as seven years and reflect CLWR’s long-term commitment to working with communities to build capacity for sustainable and just development.

CHURCH PRIORITY PROJECTS
Selected in consultation with the ELCIC and LCC, church priority projects are carried out through partnerships with Lutheran church bodies and agencies in several countries, including:

- **Colombia (IELCO)**—Programming includes provision of school supplies for 200 children and training for women, many of them single mothers, to enhance skills in basic business economics, the use of industrial sewing machines and production of handicrafts.
- **Nicaragua (ILSN)**—Ongoing support for 500 children in an after-school program that combines help with mathematics and Spanish skills with spiritual care and development. Access to basic medical and dental services was provided to 1,400 families.
- **Cameroon (EELC)**—45 community-based organizations in 15 villages are engaged in collective action on agricultural production and marketing, and environmental regeneration; 500 small-scale agriculturalists have formed a yam production and marketing association.
- **West Bank/Palestine (ELCJHL)**—Funding provided by CLWR supports schools in Ramallah, Beit Sahour and Bethlehem with a total of 1,197 students. The ELCJHL schools are developing students to be independent, creative, peace promoting, socially competent and resilient individuals.

CANADIAN FOODGRAINS BANK (CFGB)-SUPPORTED PROJECTS
CFGB-supported projects provide emergency food aid as well as deliver knowledge and skills to improve food security. Donations to the CFGB-CLWR account leverage further support from the Canadian government. Three CFGB-supported projects continued in 2011-12.

- **Ethiopia (LWF Ethiopia)**—5,295 households benefitted from the distribution of 1,924 metric tonnes of food commodities.
- **Ethiopia (SSD)**—8,333 children under five years old received supplementary food. A small-scale irrigation project distributed 250 hectares of land among 750 households. As a result, 87% of the project beneficiaries are food self-sufficient from their own production for at least nine months, as compared to about 5% before the project intervention.
- **Zambia (LWF Zambia)**—In Chama district, training for over 1,000 farming households, a majority headed by women, introduced new horticultural and conservation practices such as the production of compost manure.

CIDA-SUPPORTED PROGRAMMING
CLWR has now completed the fourth year of its current five-year community development programming agreement with the Canadian International Development Agency (CIDA). In total, over $12 million will be expended over the life of the program.

Projects continue in five countries: India, Mozambique, Zambia, Peru and Bolivia. The following pages feature stories and statistical highlights that document how, with your support, CLWR is making a difference in the lives of thousands of people by addressing root causes of poverty.
In India, CLWR partners with Lutheran World Service India Trust (LWSIT) to support community development work in the state of West Bengal. Through local Strategic Action Groups (SAGs), projects such as microenterprise initiatives are helping families achieve a greater degree of independence. Here is one story of how your support is changing lives.

Jamuna Das lives in South 24 Parganas district of West Bengal. She and her husband, Gostho, have three daughters and three sons. Only the youngest, a Grade 9 student, still lives at home; the others are now all married.

In their mid-forties, Jamuna and Gostho were struggling to support their family. Visually impaired, Gostho was, for the most part, unable to work. Jamuna could not read or write, and their son was about to drop out of school, leave home and seek work in another part of India.

Then Jamuna joined her community’s Strategic Action Group. LWSIT staff tried to inspire Jamuna to start a business, but being illiterate, she lacked the confidence to do so. To overcome this barrier, her SAG convinced her to enroll in a non-formal education centre where she learned to read and write, and received some training in the operation of a small business.

Armed with these new skills, Jamuna coupled 600 rupees of personal savings with a loan of 5,000 rupees (about CDN$90) from the SAGs microenterprise program to open a small grocery and fast food shop in August 2011. Moreover, through the encouragement of LWSIT staff, Jamuna and Goshto were able to convince their son to remain at home and stay in school.

By all accounts, the business is off to a great start. Daily sales currently average around 600 rupees, from which the family is able to draw a daily income of 180 rupees. Further testimony to the business’ success is that Jamuna has already been able to repay to her SAG fund 1,000 rupees of the loan.

Having a family-owned business has bestowed other benefits. Gostho is able to contribute to the operation by helping with the purchase of materials from the local market. A stable income has also enabled them to hire a private tutor for their son, make some repairs to their house, and purchase a radio to listen to news and entertainment programming.

Jamuna’s fellow SAG members have noticed a great difference in Jamuna lately. One of her colleagues shared that “Jamuna no longer complains about her financial problem or ill fate. She has been managing both her family and business confidently.”

Microenterprise: how a little money can go a long way
Chiandame is a village of roughly 1,507 inhabitants located in Mozambique’s Tete Province. Here, CLWR is working with the Lutheran World Federation to improve the livelihoods of local farmers such as Lazaro Silva Sobrinho. Here is his story.

Lazaro is 58 years old and married. He and his wife have nine children. Before 2005, the year the Lutheran World Federation (LWF) started to form Strategic Action Groups (SAGs) in Chiandame, Lazaro was finding it difficult to earn enough income from his land to support his family. In fact, during the rainy season from August to February, he had to off-farm odd jobs to buy food.

During those times, his primary crop was cabbage. “Annual production,” he recalls, “was 1,500 heads at most. My disposable income per year was, at most, 2,000 meticais.” (about CDN$70)

With the help of the LWF, Lazaro and neighbouring farmers began to see the benefits of working together towards a common goal. Through their SAG, they received training in basic techniques for sustainable agriculture and were supplied with agricultural inputs such as motor and pedestal pumps, watering cans, hoes, machetes and seeds to plant beans, cabbage, tomatoes, onions, corn, pineapple and pumpkin. Education, though, extended beyond farming techniques. SAG members were given information about the prevention of HIV/AIDS, primary health care and home care, and how to prepare nutritious meals from the crops they were growing.

Lazaro was quick to implement his new-found knowledge. “Thanks to these new agricultural practices,” he says, “I now produce more than fifty 50kg bags of Irish potatoes per year. With this amount, it is possible to feed my family and still have leftovers. That’s how I started to sell surplus yield in order to ensure savings for the purchase of new inputs in the following year.”

Lazaro also learned the advantages of crop diversification. Before, he had no livestock and he used his land primarily to grow maize. Now he plants crops such as beans, cabbage and tomatoes, and has expanded to create a small orchard of fruit trees that produces tangerines, apples, peaches, bananas, oranges and lemons.

It is hard not to feel the pride of accomplishment in his voice. “At this time I have 10 cattle. I opened an account at Bank Terra to deposit my money and have 15,000 meticais (US $517) saved. With income from these activities, I am able to keep my five children still at home in school, buy school supplies and pay monthly wages to the people who take care of my cattle.”

While there once was a time when Lazaro could not grow enough food to feed his family, he now looks to a brighter and sustainable future. “My plan,” he says, “is to build a better home for my family. I have already started to manufacture bricks for this purpose. I also want to increase my agricultural production and will buy a pump for irrigation. My goal by 2014 is to buy a car to facilitate the flow of my products to other markets.”
**On the air in Peru: a young woman strives to improve life in her community**

Education is at the core of CLWR programming in Peru, where it partners with a community development agency, Urpichallay, to train the indigenous Quechua people in water quality monitoring as well as to facilitate recuperation and application of traditional knowledge. A key component of this project is production and delivery of radio broadcasts that disseminate knowledge about environmental issues and best practices. Here is the story of how these efforts have shaped the life of a young Peruvian.

Every morning, Wendy Graza Urbano checks her cellular text messages, conducts interviews or meets with community representatives for their input on preparations for “Andean Fiesta,” the two-hour show that she hosts from Monday to Friday on Radio Urpichallay 100.3 FM. Before heading to her classes, she determines which themes the show will explore, decides upon local news on which to comment and selects songs—mostly in Quechua, the local language—that the audience will enjoy between educational messages.

She remembers very well how, in 2010, she became involved in what she calls “the passion of her life.” While studying in Jose Maria Arguedas High School, she was invited to participate in a youth communication group. Supported by Urpichallay, students were trained in communications and developed educational and communicative campaigns within their school and community.

The group was also engaged in the production of radio programs, an activity which defined Wendy’s career aspirations. For her it felt natural to conduct research assignments as a youth reporter and to step into the recording studio and guide her peers in producing a show that would air on two local radio stations.

She discovered the high degree of responsibility a communicator has when neighbours and relatives began to express their opinions and to take action to address issues highlighted by the radio program. This motivated her to continue her participation in communication training sessions organized by her school and Urpichallay. In 2011, she, along with four other students, continued production of a radio show called “Onda Escolar” (School Waves).

Wendy was so involved in the radio program that when she finished high school, the only career direction she considered was to pursue a degree in communications. With the support of her family, she is ready to start her academic life as a first-year student at the University in Huaraz, while continuing to serve as the coordinator of the youth community development group in her town.

She feels that every time she is in front of the microphone, she has the responsibility to educate others on the importance of protecting ancient wisdom and traditions, while at the same time promoting care for the environment and women’s participation in modern society.

At only 17 years old, she is recognized as a young leader, not only in her own community, but in four municipalities in the Ancash district. What she shares with her audience has been significant in raising the awareness of young women and adolescents that education is a right, and an opportunity to become a better citizen and to impact their own destinies.
Whether through your choices from the Gifts from the Heart catalogue or a general donation, supporters enable CLWR to reach out to thousands of people in India, Mozambique, Zambia, Bolivia and Peru. Listed below are some of the tangible accomplishments of CLWR during Year 4 (2011-12) of its current contribution agreement with the Canadian International Development Agency.

- 68 new Strategic Action Groups formed, empowering local people to develop their communities in more sustainable ways
- 32 communities provided with a safe source of drinking water
- 63 communities supported with pollution control, remediation and alternative energy programming
- 885 sessions held to raise awareness about HIV/AIDS, nutrition and general health
- 5,420 children and 4,247 adults accessed educational opportunities in literacy, human rights, native language, and intercultural, gender and environmental training
- 183 schools received supplies and equipment to improve literacy training for children and adults
- 20 tree nurseries developed and 962 households engaged in tree planting
- 417 people benefited from entrepreneurial and management training
- $22,000 in microenterprise loans granted (with a repayment rate of 74%)
- 1,637 farmers provided with agricultural implements, tools, seeds and/or livestock
- 559 farmers received livestock management training
- 5,365 farmer households educated in diversified cropping strategies to improve food security
In 2011-12, CLWR issued three formal appeals for emergency relief donations, one in response to drought-induced famine conditions in the eastern African countries of Ethiopia, Somalia and Kenya, and two related to natural disasters in Western Canada.

In the Goro region of Ethiopia, CLWR worked with two of its partners, the Lutheran World Federation and the Canadian Foodgrains Bank, to distribute over 1,900 metric tonnes of wheat, beans and oil to 7,600 children and adults. Another 10,000 benefited from a food-for-work program. Projects under this program included implementation of soil and water conservation programs to lessen the risk of crop failure and improve food security.

The profile of the East Africa appeal was boosted in the Winnipeg area by a one-day special fundraising event co-sponsored by CLWR, the Canadian Foodgrains Bank and the Mennonite Central Committee. Local CBC radio broadcasted live from a ration meal and promoted the appeal throughout the day.

In conjunction with the ELCIC, CLWR issued appeals to those affected by wildfires in Slave Lake, Alberta, and flooding in southeastern Saskatchewan and southern Manitoba. Funds directed towards Manitoba flooding helped maintain a temporary school in Winnipeg for families evacuated from a First Nations reserve. In Slave Lake, appeal funds were used by the local ministerial to assemble and deliver kits of supplies to those displaced from their homes.

In addition to these new appeals, the Canadian Lutheran community continued to donate to appeals launched in the previous fiscal year for flooding in Colombia and earthquake/tsunami relief work in Japan. In total, donations in 2011-12 for all emergencies were in excess of $1.1 million.

CLWR continues as a member of the ACT Alliance, a Geneva-based ecumenical coalition of over 100 churches and church-based organizations. CLWR membership in ACT provides the Canadian Lutheran community with a means to contribute to the relief work of any ACT member church or agency.
Donated commodities weighing almost 54,000 kilos were shipped overseas by CLWR in 2011-12. Three shipments were processed from CLWR’s Winnipeg warehouse; the fourth originated from Clearbrook, British Columbia. Containers of goods were delivered to CLWR partners in Mauritania, South Africa, Zambia and Tanzania.

The South Africa shipment was a special youth-oriented project undertaken in cooperation with the Saskatchewan Children’s Choir. During its 2011 concert season, the choir promoted CLWR’s We Care Kit program, and then delivered some of the kits in person during its August 2011 tour of South Africa. In addition to kits, quilts, blankets and baby bundles, the shipment included 10 hospital beds, 20 wheelchairs, and 39 boxes of medical supplies provided by International HOPE Canada.

The tradition of BC Baling days continued in May 2011 when volunteers from Lower Mainland churches gathered to bale and then load a container destined for LWF-Mauritania. The shipment, the largest ever by weight processed by CLWR at just over 17,000 kilograms, included 120 drums of dehydrated vegetable soup mix donated by Okanagan Gleaners Society.

Donors and volunteers remain at the forefront of the We Care program. As well, gratitude goes to Home Hardware, Arnold Brothers Transport, Ridsdale Transport and Gardewine North for their provision of free shipping services.
As a Sponsorship Agreement Holder within the Canadian government’s Private Sponsorship of Refugees Program (PSRP), CLWR assists congregations and groups in submitting refugee applications and preparing for the arrival of newcomers to Canada.

During 2011-12, sponsors working through CLWR welcomed 73 refugees to Canada. In addition, 83 new applications involving 209 refugees situated in various African, Asian and Middle Eastern countries were prepared and submitted to Citizenship and Immigration.

The elapsed time between application submission and landing in Canada remains long. An example is the case of Tsige, a brave and educated young woman from Ethiopia. In 2007, she fled her homeland for Kenya after suffering imprisonment, persecution and torture. Family members already in Canada contacted CLWR, which then worked with Lutheran Friends with Refugees to start the process of bringing her here. It wasn’t until some five years later that she was finally reunited with her family in Toronto.

Congregations in Western Canada seeking advice and assistance in initiating a refugee sponsorship continue to be served by CLWR’s Refugee Resettlement Program office in Vancouver. During 2011, CLWR began the process of relocating its Eastern Canadian office from Toronto to the Kitchener/Waterloo region. The move, which was completed in May 2012, signalled a strategic decision by CLWR to work more closely with Lutheran churches in Southwestern Ontario to facilitate refugee sponsorships.

73 refugees resettled in Canada
7 Countries of origin: Afghanistan, Congo, Colombia, Eritrea, Ethiopia, Iraq and Somalia
83 new applications prepared on behalf of 209 refugees
The International Volunteer Service (IVS) program supported one placement in 2011-12, that of Graham and Jannaya Jensen, who served as CLWR’s international volunteers in Lima, Peru, from October 2011 to April 2012.

After several years of university study in Canada, Jannaya and Graham decided it was time to continue their education and personal growth through an international experience involving service to others. In Lima, they worked with a number of CLWR’s Latin American partners, including Diaconia, SEPEC and The Peruvian Evangelical Lutheran Church, to improve the English-language abilities of staff members. They also provided technological support to redesign the websites of each of these partners, helping them reach out more effectively to wider audiences and support networks. Through the new relationships they formed and through their interactions with CLWR and its Peruvian and Bolivian partners, the Jensens’ understanding of international development work and intercultural relationships grew immensely.

Now that they have returned to Canada, they enjoy sharing about their Latin American experiences and applying what they learned from their volunteer placement in a North American context. They recently moved to Halifax to continue their university education. As they are not yet fully settled into their new city, they still think of Augustana Lutheran Church in Saskatoon as their home congregation.

The IVS program continues to operate with limited financial resources. Applications are reviewed on a case by case basis, keeping in mind the needs of CLWR’s overseas partners and the skills of volunteers.
FINANCIAL HIGHLIGHTS

Where our support came from

TOTAL SUPPORT AND REVENUE: $9,842,348

Government and other grants (55%)
Other (1%)
Donations from congregations, individuals and agencies (44%)

Where your support is at work

Global support (90%)
Communications and resource generation (7%)
General administration (3%)

CANADIAN LUTHERAN WORLD RELIEF GRATEFULLY ACKNOWLEDGES ITS PARTNERSHIPS WITH THE FOLLOWING ORGANIZATIONS:

Evangelical Lutheran Church in Canada
Lutheran Church–Canada
Canadian International Development Agency
Manitoba Council for International Cooperation
Saskatchewan Council for International Cooperation
The Lutheran World Federation
The ACT Alliance
Canadian Foodgrains Bank

Africa (64%)
Middle East (15%)
Asia (14%)
Latin and Central America (7%)
Volunteers play an integral part in enabling CLWR to carry out its mission. During 2011-12, volunteers provided over 1,800 hours of time, almost the equivalent of one full-time staff person.

Volunteers serve CLWR in a number of capacities. At our Winnipeg warehouse, they sort and pack donated commodities, and load containers for the We Care program. At our head office, they provide support by answering phones and assisting with the processing of charitable receipts.

Across Canada, individuals and groups within congregations actively participate and support CLWR’s mission and vision. Here are a few ways they are putting faith into action.

• organizing drives to assemble We Care kits
• starting a One Community Project within their congregation
• initiating a discussion about refugee sponsorship
• becoming a CLWR Awareness Builder and raising the profile of CLWR within their faith community
• staying informed about the work of CLWR by subscribing to News Briefs, subscribing to the CLWR YouTube channel, or by following CLWR on Facebook or Twitter
• supporting the work of CLWR with a financial donation or planned gift

To learn more about how you can share your gifts to lift up the work of CLWR, please call 1.800.661.2597, visit www.clwr.org or send an email to clwr@clwr.mb.ca.
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CLWR carries out international development programming, emergency relief and refugee resettlement on behalf of the Evangelical Lutheran Church in Canada and Lutheran Church–Canada.